## eBusiness

HJ eBusiness provides an exciting new web-based merchandising solution for Herff Jones customers which integrates in-school yearbook/ad sales with programs offered by the Yearbook Order Center (YOC)—and provides a number of benefits to our schools who use Sales Assist, Direct Pay, Buy The Book, YOC Ad Sales and Online Ad Creation.

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For additional information, please refer to the eBusiness Help link:
eBusiness > ?

## eBusiness

HJ eBusiness is a web-based merchandising solution which combines three Herff Jones tools: Yearbook Order Center, Online Ad Creation, and Online Ad Sales. These help you manage your yearbook and ad sales, and even create ads online.

## Logon into MYHJYEARBOOK

1. In your browser address line, type: www.myhjyearbook.com
2. Click the Enter key.
3. The MYHJYEARBOOK logon window will appear.
(4) Type your user name and password.
(5) Click the Sign In button.

6 If there are multiple projects, choose the correct project number.


## Forgot your password:

-Click the Forgot your password? link. - Enter your username.

- Click the Request button.
- Herff Jones Webmaster will send a reset email.

Instructions to rest your password have been
sent to the email address we have on file.


## eBusiness




HJ eBusiness is organized into three areas, to help plan your work and work your merchandising plan.
Manage - Creates yearbook and ad sale items, manages the staff and lists student body.
Sell - Sells the items/packages/ads and tracks the payments.
Reports - Sorts and generate information and saves to a spreadsheet or PDF.


## Manage

Before you can begin using eBusiness, enter the staff members/roles, yearbook/ad sale items, any personalization, other sale items, and a student/business customer list.

| Items \& Packages | Yearbook Ads |  | Name Lists | Budget | Staff | Sales Plan Summary |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Edit Items \& Packages | New | Edit | Copy | Import | Summary | YOCWebsite | Sales Assist Postcard | Announcement Flier | Up | Down |

## Items \& Packages

Setup/Items \& Packages
Create a sale item for each item to be sold. Including the yearbook sold in packages or separately.


1. Click the Manage button.
2. Select the Items \& Packages tab.

To Import Last Year's Items \& Packages
If eBusiness was used in a previous year, import/edit those sale items.
3. Click Import at the top of the screen.
(4) Mark the box next to all necessary items.

| Order | Item/Package Name | Item(s) included |  |
| :---: | :--- | :--- | :--- |
| 1 | Yearbook | Yearbook |  |
| 2 | Full Package | Yearbook, Plastic Dust Jacket, One-line Name Stamp |  |
| 3 | Personal Package | Yearbook, One-line Name Stamp |  |


| Price | ebiz | YOC | Lat Date | Sitp | $Q$ |
| ---: | :--- | :--- | :--- | :--- | :--- |
| $\$ 55.00 / / 6500$ | $\square$ | $\square$ | $12 / 01 / 16$ | $\square$ | 0 |
| $\$ 6200 / 57200$ | $\square$ | $\square$ | $12 / 01 / 16$ | $\square$ | 0 |
| $\$ 60.00 / 570.00$ | $\square$ | $\square$ | $12 / 01 / 16$ | $\square$ | 0 |

5. If applicable, click Check All or Uncheck All.


To Create New Items \& Packages:
7. Click the New button.

8 Enter the Display Name.
9. Select the available item.

10 Click the Add to Package button.
11. Edit necessary price/date parameters.
(12) Click the Save button.

To Create Available Items:
(13) Select the item link.
14. Select the drop-down item and price.
15. Click the Add button.
16. Click the Save button.

## Sales Flier

A home mailer can be sent to the parents of all non-buyers from the Name List. It contains the selected packages, their prices, and instructions for ordering.


To Submit the Sales Flier

1. Click the Manage button.
2. Select the Items \& Packages tab.
3. Click Sales Flier at the top of the screen.

Fill out all the necessary items.
5. Click the Submit Now button.


## Announcement Flier

Print and post a personalized announcement flier or send it home with students.


To Generate The Announcement Flier 1. Click the Manage button.
2. Select the Items \& Packages tab.
3. Click Announcement Flier at the top of the screen.

4 Click the OK button.
5. Navigate to an easy to find location.
6. Click the save button.

## Package \& Sale Item Summary

For your records, print a summary of the packages and sales items including the pricing and dates.


To Generate The Summary

1. Click the Manage button.
2. Select the Items \& Packages tab.
3. Click Summary at the top of the screen.

4 Click Print or Save PDF button.
5. Follow the necessary steps.

## Yearbook Ads

Setup/Yearbook Ads
eBusiness gives you multiple options for creating your yearbook ad sale items. The Ad Wizard imports last year's ads or provides up to 10 pre-specified ads using the calculator. You can also manually create ads.

| Items \& Packages | Yearbook Ads | Name Lists |  | Budget |  | Staff | Sales Plan Summary |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Edit Yearbook Ads |  | New | Edit | Import | Wizard | Summary | OAC Design Styles | Up | Down |
| :--- |

## Import Last Year's Ads



## Ad Wizard




## Create New Ads



## Edit Ads



## 1. Click the Manage button.

2. Select the Yearbook Ads tab.

To Import Last Year's Ad Sizes and Prices: If eBusiness was used in previous years for ads, import/edit those ad sizes and prices.
3. Click Import at the top of the screen.
(4) Mark the box next to all necessary ads.
5. Edit as necessary.
6. Click the Import button.

## To Use the Ads Wizard:

The Ad Wizard walks you though creating ad sizes and pricing. Pricing can be calculated or entered.
7. Click Wizard at the top of the screen.

8 Enter a base price of the Full Page Color/BW ad.
All ad prices will be automatically calculated.
9. Specify the following:

- Separate Pricing for online/in-school ads.
$\bullet$ Price Rounding to the nearest \$5 increment.
-B/W, Color, or Both.
10 Click Add to create an ad that is not in the list.

11. To manually price, edit the Sale Price.
12. Click the $\mathbb{X}$ to remove any unnecessary ads.
(13) Click Save to return to Setup.

To Create New Ads:
14. Click New at the top of the screen.
(15) Enter the Size.
(16) Select either B/W or Color.
(11) Click the Add button.
18. Use Edit Ads to change the pricing.

To Edit Ads and Optional Tier Pricing:
19. In the list of ads, double-click the ad
or select the ad and click Edit.
20. Make all necessary changes.
21) Click Save to return to Setup.


[^0]
## Name Lists

eBusiness allows you to import one or more lists of individuals or businesses. If you are enrolled in YOC programs, include parent address information. For Plus ONE import the Student ID field as well.

| Items \& Packages | Yearbook Ads | Name Lists |  | Budget |  | Staff |  | Sales Plan Summary |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Edit Name List | Get Businesses | Import File | Export File | Custom Fields | New | Edit | Delete | Merge | Hide Search |
| Use a name list file in .x\|sX, .xls, .CSV or .txt format. No other file format will be accepted. |  |  |  |  |  |  |  |  |  |
| Each entry must be in one field. It must contain first name, last name, and grade fields. Any mailing programs must contain address, city, state, and zip code fields. +ONE schools must contain a student ID field (up to 10 characters). Additional fields are middle name, group, zip suffix, country, email, contact name, phone number, and three optional fields. |  |  |  |  |  |  |  |  |  |
| Designate grades as 01-12 (use leading zeroes) and faculty/staff as FAC. |  |  |  |  |  |  |  |  |  |
| Field names are limited to 30 characters (including spaces). Abbreviate if necessary |  |  |  |  |  |  |  |  |  |

To Import a Name List File

1. Click the Manage button.
2. Select the Name Lists tab.
3. Click Import File.
4. Read the screen then click Select File.
5. Browse to file, highlight and click Open.
6. Select either Business or Student List
7. Click the Continue button.

If a list is already imported, you can:

- Add new names only.
- Update the list and discard new names.
-Update the list and add new names.

8. Click the Continue button.

9 Match the drop-down menus with the fields.
(10) If necessary, check the Don't import first box.
11. Click The Confirm Button.

(12) Click the Import button.

| Show: | All |  | - |  | nd B | Last Name |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | yoc | 55259 | Louis | Albano | 12 | 9029 N American | USA City | MO | 11111 | $\Delta$ |
| 3 | voc | 55232 | Pat | Benetar | 12 | 1745 Barr Ave | USA City | MO | 11111 |  |
| 1 | voc | 23239 | Albert | Brian | 09 | 2525 Midpoint Dr | USA City | MO | 11111 |  |
| 1 | yoc | 95239 | Anna | Brown | 09 | 1619 West St | USA City | Mo | 11111 |  |
| 0 | voc | 35239 | Angela | Burns | 10 | 793 Cardinal Cir | USA City | MO | 11111 | 7 |
| Total Records: 159 |  |  |  |  |  |  |  |  |  |  |

To create a custom field:
There are three extra fields in the Name List that display and track other information.
13. In the Name List, click Custom Fields.
14. Type any new name for Field 1 through 3.
15. Click the Save button.

To add a name to the Name List:
16. Click New or Edit to open list Editor.
17. Click the Save button.
18. Click the Next or Close button.

To merge duplicates:
eBusiness lets you combine any 2 duplicate entries.
19. Hold the shift key and select 2 duplicates
20. Click the Merge button.
21. If necessary click the gold replace arrow.
22. Click the Finish button.

To search for specific text
23. On the right, select the search field.
24. Enter the appropriate text.
25. Click the magnifying glass icon.

To delete a name:
eBusiness will only delete names without purchases.
26. Click on the entry or highlight entries.
27. Click the Delete button.

## Budget

Creating a projected budget includes printing expenses, sales income, and miscellaneous expenses. Your Herff Jones Representative can help you to start.

| Items S Packages | Yearbook Ads | Name Lists | Budget | Staff | Sales Plan Surnmary |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Expenses | Income | Totals | $\square$ Allow Customer Editing | Switch To School View | Import |



## Staff

Add staff members, specify staff member roles, change user names and passwords and activate/ deactivate staff members in Setup/Staff.


> Adviser - Has full access to every area of eBusiness, including the Staff view in Setup.
> Business Manager - Can access every area of eBusiness except the Staff view in Setup.
> Staff - Can access anything in the Sales view. They can sell packages and ads, record payments,
> edit/add names (on the Sales screen), print invoices/receipts, enter customization, and collect shipping addresses.

## Sales Plan

If you are using Yearbook Order Center or Online Ad Creation, you can specify sale dates. Choose both a start and an end date.

| Items \& Packages | Yearbook Ads | Name Lists | Budget | Staff |
| :--- | :--- | :--- | :--- | :--- |
| Edit \& Review Sales Plan | Change Flags | Yoc Direct Link | Overview |  |



Note: Your Herff Jones Representative may have already set these dates.

Note: Online yearbook and ad sales will only appear from the beginning through the ending dates. If no sale items appear, edit the appropriate dates.

# eBusiness 

## Sales: Yearbook and Ad Sale

The HJ eBusiness Sales screen is where you record package and ad sales, view and edit payments, enter personalization information. Also, online sales are automatically added to your eBusiness which can be viewed at any time.

To Record Sales:

1. Click the Sell button.
2. From the name list, highlight a student or business.
(3) Click the Make Sales link.


| Sale Items: Click the plus icon to add items to the cart. |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Packages | Price |  | Yearbook Ads | Price |  |
| Yearbook | \$55.00 | ( | Full Page-Color | \$300.00 | + |
| Personal Package | \$60.00 | $\pm$ | Half Page-Color | \$220.00 | $\dagger$ |
| Full Package | \$62.00 | $\oplus$ | Quarter Page-Color | \$120.00 | + |
| $\square$ Warn atter deadlines pass $\bigcirc$ Show All $\bigcirc$ Show Available Today |  | © Show All Show Available Today 4 |  |  |  |
| Cancel Order |  |  |  |  |  |

Mark Show All or Show Available Today.
5. Click the plus to add each Sale or Ad item to the Sale Cart.
6. Choose Payment Option.


| Payment Options |  |  |
| :--- | :--- | :--- |
| Full | Full/Notes or Partial | No Payment |
| 7. Mark Include Payment As. | 7. Mark Include Payment As. | 7. Unmark Include Payment As. |
| 8. Mark Print Receipt. | 8. Mark Print Receipt. | 8. Mark/unmark Print Receipt. |
| a. Select transaction type. | d) Click Edit Sales. | i. Click Submit Order. |
| b. Click Submit Order | énter transaction information. | j. Click OK. |
| c. Click OK . | f. Click Review Order. |  |
|  | g. Click Submit Order. |  |
|  | h. Click OK. |  |
|  |  |  |

To Edit Sales:
9. Click the Sell button.
10. Highlight a student name or business.
11. Click the Edit Sales link.
12. Highlight the sale item.
13. Make the necessary edits.
14. Click the Return to List View button


## Edit Sales Functions

## Sales Confirmation

Make payment
Mark as paid Print receipt Copy confirmation Delete

Package/Ads Included
Mark recieved Mark ad sold by Mark for shipping Enter shipping address Delete an item from a sale

## Personalization Included

 Edit nameSelect Marks
Payments Included
Edit transaction information
Add a memo
Refund money
Ledgend
Return to list view
(0) Edit
© ( Delete
A Incomplete personalization

# eBusiness 

## Reports

Using eBusiness reports, you can generate lists of information sorted in different ways and save that information to a spreadsheet or a PDF. The reports can help you manage your budget, design your pages, and determine potential customers.

```
All Buyers and Non-Buyers reports can generate mailing label
When you click Labels or Parent Labels, eBiz creates a PDF in label format to fit Avery 5160 or equivalent labels.
When printing, change the printer default from "Fit to Page" to "100%" or "Actual Size".
```


## To save a report for printing:

1. Select the necessary Report tab.
2. Select the necessary Display option, Sort By option, and/or date range.
3. Click the Run Report button.
4. Select Excel File or PDF File, as appropriate.
5. Click the Save Report button.
6. Click the OK button.
7. Navigate to the folder where you wish to save the file.
8. Click Save.

To print the report file:
9. Open the saved report file.
10. Go to the File menu > Print (CTRL/Cmd +P ).

## Package Sales

All Sales: Lists each item ordered by each person, organized by the selected sort option. In-School Sales: Lists buyers who made their purchase in school.
YOC Sales: Lists buyers who made their purchase online or through calling the Order Center.
Balance Due: Lists buyers who have an outstanding balance.
Amount Received: Lists buyers who have made payments.
Ybk Not Recv'd: Lists buyers whose yearbook is not marked as received.
Non-Buyers (Students): All students, listed in eBusiness, who have not yet ordered a yearbook.
Buyers (All): Lists only names with orders.

## Ad Sales

All Sales: Lists buyers who made any ad purchase.
In-School Sales: Lists buyers who made their purchase in school.
YOC Sales: Lists buyers who made their purchase online.
OAC Sales: Lists buyers who created and purchased their ad online.
SAC Sales: Lists buyers who purchased ad space online.
OAC Statuses: Lists all ads within Online Ad Creator.
Balance Due: Lists all unpaid in-school ads ordered.
Amount Recv'd: Lists ad orders for which no payment has been received.
Art Not Recv'd: Lists ad orders for which no art has been marked as received.
Sold By: Lists in school ads sold by an individual or group.
Buyers (Business): Lists all businesses who have purchased an ad.
Buyers (Students): Lists all students who have purchased an ad.
Non-Buyers (Business): Lists businesses who have not purchased an ad.
Non-Buyers (Students): Lists students who have not purchased an ad.

## Reports cont'd

## Order Totals

All Sales: Displays a count of packages sold and dollar totals.
All Yearbook Ads: Displays a count of ads sold and dollar totals.
All Items: Displays a count of the individual items sold.

## Distribution

Includes any Memos and the Check Numbers.
All Packages: Includes detail of package purchase and amount due for collection at delivery.
YOC Packages: Includes detail of packages purchased online or through the order center.
Shipping: Lists buyers with shipping addresses.
Custom Items: Includes detail of purchase and amount due for collection at delivery.
Financial: Lists buyers.
To see this report with Personalization information, click Details to save it as a PDF.

> The Distribution Report includes any Memos and the Check Numbers.
> To see Personalization information, click the Details button and save it as a PDF file.

## Personalization

Name Stamps: Lists all of your Name Stamp information. You then need to send this file to your producing plant on a disk or CD, or as an e-mail attachment.
Name Plates: Creates a small file with all of your Name Plate information. You then need to send this file to your producing plant on a disk or CD, or as an e-mail attachment.

## Submitting Personalization Reports

You need to submit a separate file for Name Stamps and Name Plates.


## To submit personalizations:

1. Click Submit File on the Reports screen.
2. Choose a color for the name stamp/plates.
3. Click the Confirm button.
4. Click OK button.
5. Navigate to the location to save the file.
6. Click the Save button.



Personalization Submission is not is not automatic. You may email the Personalization ZIP file to your Customer Service Adviser or follow the submission instructions and upload a zipped file through HJ eService.

## eBiz Receipts

No Receipts: Lists all receipts which have not been previously printed.
With Receipts: Lists all receipts which have been previously printed.
To print Receipts:

1. Run the necessary report.
2. Highlight necessary names.

Hold the shift key for consecutive names.
Hold the CTRL/Command key for non-consecutive names.
3. Select the report type.
4. Click the Print selected receipts.


[^0]:    Wizard is only available if you have not yet set up items or ads.
    Custom items and ad sizes cannot be sold online; however, you can sell any ad size in-school.
    Until sold, all sale items and ads are editable and removable.
    If you are using one price, specify the price and dates in Price Tier 1. Don't select another tier.

